



PackProof

Shipment evidence, ready for review

Neutral evidence infrastructure
for e-commerce

Investor overview
September 2026



The evidence gap

What was actually packed?

A shipment question is difficult to answer when the original evidence is missing or scattered across separate files.

The order

Describes what was purchased.

The tracking record

Reports carrier activity.

The packing evidence

Shows the work the camera captured.

One Proof connects the record

Order

Item details and
transaction context

Evidence

Packing video, statements
and integrity references

Shipping

Available carrier events
and delivery updates

Capture during packing.

Retrieve the record when a question arrives.

The product in use

Record while packing

Keep a continuous recording attached to the order.

Open the original evidence

Review footage and the visible moments it contains.

View the live sample

Public sample shown with illustrative shipment data.

Ceramic mug · Order #1042
Packing record

SAMPLEMore

Recording

Activity

Tracking

Packing a ceramic mug
Video evidence · sample footage

Download original



0:00 · Open box

0:04 · Packing material

0:14 · Mug shown

0:18 · Mug placed inside

Bookmarks identify visible moments in the recording.

Integrity that reviewers can inspect

Preserved originals

File fingerprints support checks against the recorded reference.

A fixed original inventory

Later events remain distinct from finalized packing evidence.

**PackProof preserves the record.
The reviewer decides what it establishes.**

The screenshot displays the PackProof interface for a 'Ceramic mug · Order #1042'. The top navigation bar includes 'Recording', 'Activity' (highlighted with a blue line and a cursor), and 'Tracking'. Below this, there are filters for 'All events 4', 'Order 1', 'Proof 2', and 'Shipment 1'. The main content area shows a timeline of events:

- Sep 1, 2026 05:44 AM**: Evidence event. **Recording saved**. Description: 'Packing footage added to the Proof. The clip shows the item and packing material; final sealing and labeling are not shown.'
- 05:46 AM**: Integrity event. **Packing record sealed**. Status: Locked (indicated by a green lock icon).
- Sep 2, 2026 10:20 AM**: Carrier observation. **Arrived at facility**. Description: 'Carrier-reported scan in Columbus, Ohio. Shipment update · recorded separately from the frozen core'.

A 'Detailed history' link is visible at the bottom left of the interface.

Integrity checks do not independently authenticate an item or guarantee a claim outcome.

Collector shipments are the starting point

**Condition matters.
Identity matters.
The packing record
should be easy to find.**

Initial users

Comic and trading-card sellers, collectors, and grading submitters.

Initial use cases

Document condition before shipping.
Record packing and protection.
Share context when questions arise.

Expansion path: specialist merchants, fulfillment teams, then platform integrations.

A large flow of shipments and returns

\$340.2B

U.S. retail e-commerce sales
in Q2 2026¹

\$849.9B

Projected U.S. retail returns
for 2025²

**The initial opportunity is the subset of shipments
where condition or contents may require later review.**

¹ Census, seasonally adjusted. ² NRF / Happy Returns projection. Market activity, not serviceable market size.

A business model tied to Proof usage

Prepaid Proof credits

Sellers buy credits and use them as they create Proofs.

Bulk purchases support repeat shipping without a payment step per order.

Initial model

Credit packs for individual sellers and specialist merchants.

Expansion model

Contracted usage through packing workflows and platform integrations.

Proposed commercial model. Pricing and margins will be validated through paid usage.

The competitive landscape

Approach	Representative example	Primary focus
Packing video	ASCAM / ECAM	Capture and retrieve packing footage
Chargeback automation	Chargeflow	Assemble and submit dispute responses
Package protection	Route Protect	Coverage for eligible shipping incidents
Shipment evidence	PackProof	Neutral records linking multiple sources

**Our focus: accessible capture, source transparency,
and a portable record people can inspect.**

A focused route to repeat usage

01

Founder-led demos

Work directly with collector sellers and independent shops.
Use a real shipment to demonstrate the first Proof.

02

A useful record people share

Publish sample Proofs and practical capture guidance.
Help reviewers understand the record when they open it.

03

Repeat shipping and merchant pilots

Measure repeat use before expanding acquisition spend.

Working product, commercial validation next

Product foundation

Working web and mobile workflows for capture and Proof review.

Public sample and registration.
External tester feedback.

Next milestones

Repeat capture across real shipments.

Conversion to paid credits.

Evidence that reviewers find useful.

The next milestone is repeat paid use with reliable capture and useful review.

Built by a collector who saw the problem

Collin Neri

Founder & CEO

A collector building the shipment record
he wanted sellers and buyers to have.

Background in analytics and communications.
Leads product development and customer discovery.



Capital for launch and commercial validation

Product and operations

Improve capture reliability, onboarding and order connections.

Reliable completion

Users consistently complete a Proof with little added packing effort.

Focused seller acquisition

Run a narrow launch with collectors and specialist merchants.

Paid repeat use

Sellers return, purchase credits and keep capturing shipments.

Review pilots will test evidence usefulness, preparation time, and gaps that require follow-up.

PackProof

**Evidence created during packing.
Context ready for review.**

Seeking early-stage investment and pilot introductions

Collin Neri
Founder & CEO

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Sources and scope

Market context

U.S. Census Bureau, Q2 2026 retail e-commerce report, August 18, 2026
[census.gov/retail/ecommerce.html](https://www.census.gov/retail/ecommerce.html)

NRF / Happy Returns, 2025 Retail Returns Landscape, October 15, 2025
[nrf.com/research/2025-retail-returns-landscape](https://www.nrf.com/research/2025-retail-returns-landscape)

Product and competitors

PackProof: public sample, evidence integrity, company and contact pages
thepackproof.com

[ASCAM / ECAM](#)

[Chargeflow Automation](#)

[Route Protect](#)

Company stage: September 2026. Roadmap, pricing model and funding priorities are prospective.
The product screenshots show the public fictional sample, not customer shipments.